



# Santa Cruz County Seniors Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060  
P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711  
commissions@santacruzcounty.us  
www.sccseniors.org

## Notice of Public Meeting and Agenda

DATE Tuesday, June 15, 2021  
TIME: 12:30 PM – 2:30 PM

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20, ISSUED MARCH 17, 2020, THIS WILL BE A REMOTE MEETING. NO PHYSICAL LOCATION WILL BE AVAILABLE, BUT ACCESS TO THE MEETING AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. PLEASE DIAL-IN TO THE TELECONFERENCE BETWEEN 12:20 AND 12:30 USING THE INFORMATION LISTED BELOW:

### TELECONFERENCE INFORMATION

United States: **(571) 317-3116**  
United States (Toll Free): (866) 899-4679  
Access Code: **906-306-973**

## AGENDA

1. Call to Order/Roll Call/Agenda Review
2. Approval of *April 20, 2021 Meeting Minutes*
3. Public Comment: *Any member of the public may address the Commission for a period not to exceed 5 minutes on any issue within the jurisdiction of the Commission not on the agenda.*
4. Senior Legislature Report
5. New Business/Action Items:
  - 5.1. FY 2021-23 Operational Plan Development Update – Sven Stafford (*Administrative Analyst*) and George Malachowski (*Business Analytics Manager*)
  - 5.2. Watsonville Senior Center Update – Katie Nunez, Senior Center Director
6. District Reports
  - 6.1. District 1
  - 6.2. District 2
  - 6.3. District 3
  - 6.4. District 4
  - 6.5. District 5
7. Staff Report
8. Adjournment

**Next Regular Meeting: August 17, 2021 at 12:30 PM**

*The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you are a person with a disability and require assistance to participate in the meeting, please contact (831) 454-2772 TTY/TDD:711 at least 72 hours in advance of the meeting to make arrangements.*



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## Meeting Minutes

DATE: Tuesday, April 20, 2021

TIME: 12:30 PM

LOCATION: Remote Meeting

PRESENT: Tom Haid (*1<sup>st</sup> District*), Mark Johannessen (*2<sup>nd</sup> District*), Antonio Rivas (*Vice Chair - 2<sup>nd</sup> District*), Lois Sones (*3<sup>rd</sup> District*), Enda Brennan (*3<sup>rd</sup> District*), Patricia Fohrman (*4<sup>th</sup> District*), Carol Childers (*Chair - 5<sup>th</sup> District*), Lynn McKibbin (*5<sup>th</sup> District*)

EXCUSED: Charles Molnar (*CSL Ex Officio Member*)

ABSENT: Louis J. Tuosto (*4<sup>th</sup> District*)

STAFF: Kaite McGrew (*Commissions Coordinator*)

GUESTS: Supervisor Manu Koenig (*District 1*), John Daugherty (*Commission on Disabilities Commissioner*), Britt Bassoni (*Seniors Council Director of Programs and Special Projects*), Patty Talbot (*AAA/Seniors Council Administrator*)

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 12:41 PM.

Commission welcomed District 1 Commissioner Tom Haid.

2. Motion to Approve February 16, 2021 Meeting Minutes

Motion/Second: Sones/Rivas

**Motion passed unanimously.**

3. Public Comment:

Patty Talbot reported that the Area Agency on Aging Board reviewed and approved the draft annual update to the 2024 Area Plan on Aging. Developing a framework for safe reopening of seniors programs, particularly dining programs, continues to be a priority. Bassoni announced the upcoming virtual launch event for the Master Plan on Aging which will happen in May 2021.

4. Senior Legislature Report:

Commission reviewed and discussed the April 13, 2021 CSL Legislature report and discussed AB-14 the Internet for All Act of 2021.

5. New Business/Action Items:

5.1. District 1 Supervisor Manu Koenig

Koenig reported that 87% of County residents over the age of 65 have been vaccinated, as have 75% of County farmworkers. The County is expected to be in the yellow tier soon and the County will be at 50% capacity. Koenig recently toured Senior Network Services and will be convening representatives from the Live Oak Senior Center and representatives from the Live Oak School District to discuss the transition of that property to teacher housing. Koenig is committed to finding a solution that continues to provide a commercial kitchen for the Meals on Wheels program. The Board will send a letter of support for State Assembly 1061 (preventing mobilehome park owners from charging residents a surcharge for water). Supervisor Koenig is working with local stakeholders on legislation closing a loophole in mobilehome park law related

to inherited properties. Sones reported that 100% of Elderday Adult Daycare staff and participants have been vaccinated. Childers reported that the social isolation remains a primary concern for seniors in the wake of the pandemic and the CZU Lightning Complex wildfires.

5.2. Election of Officers

**Motion to re-elect Chair Childers and Vice Chair Rivas**

Motion: Sones/Rivas

**Motion passed unanimously.**

5.3. Commendation for Former Metro Liaison John Daugherty

Childers read a letter congratulating former Metro liaison John Daugherty on his retirement and presented him with a certificate of commendation for his many years of service on behalf of seniors and people with disabilities in Santa Cruz County. Daugherty thanked the Commission.

6. District Reports:

6.1. District 1: No Report

6.2. District 2:

Johannessen reported that he has been appointed to the AAA Advisory Board as an at-large member and will liaise with the Advisory Board on behalf of the Commission.

6.3. District 3: Brennan reported that Koenig will be the keynote speaker at a Grey Bears event in August. Sones encouraged Commissioners to attend the Master Plan on Aging virtual launch event.

6.4. District 4:

Fohrman reported that homebound seniors and people with disabilities have not yet received their vaccinations. The County is developing a process for a Santa Cruz Medical Corps vaccine strike team to administer vaccines to these residents. Koenig gave a brief update on the reopening status of schools and confirmed that the vaccine clinic at the fairground will continue indefinitely. Rivas reported the Watsonville Senior Center is contacting seniors to facilitate scheduling them for vaccines. Rivas would like to invite the new Director, Katie Nunez, to speak to the Commission on center reopening status and other related topics.

6.5. District 5:

Childers reported residents in District 5 are eager for senior centers to reopen. In the interim, the number of people served by Meals on Wheels continues to grow, as does the impact of social isolation, and the recent evacuations.

7. Staff Report: No Report

8. Adjournment: Meeting adjourned at 1:37 PM.

Respectfully submitted by: Kaite McGrew, *Commissions Coordinator*



# FY 2021-23 OPERATIONAL PLAN DEVELOPMENT

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Operational Plan Data & Equity Team  
Spring/Summer 2021

# AGENDA

- Operational Plan Purpose
- Embedding Equity
- Objective Development
- Commission Feedback and Next Steps





- 2-year plans to achieve County vision and mission
- Departments create SMART objectives to implement major work products
- Updated biannually at [www.sccvision.us](http://www.sccvision.us)



# EMBEDDING EQUITY

The County and four cities have all declared racism a public health crisis

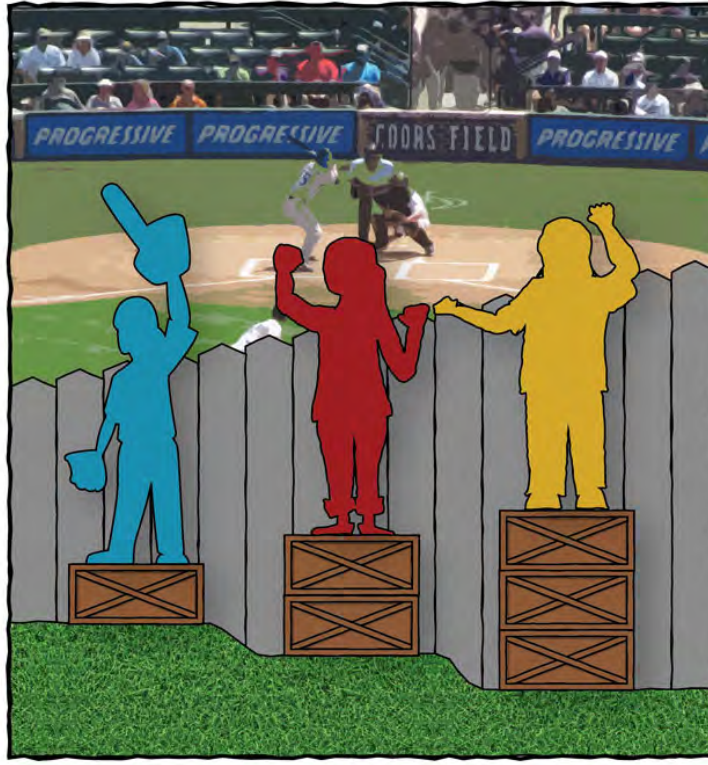




# EQUITY VS. EQUALITY



**EQUALITY**



**EQUITY**



# BIAS, POWER AND PRIVILEGE

- **Implicit/Unconscious Bias**

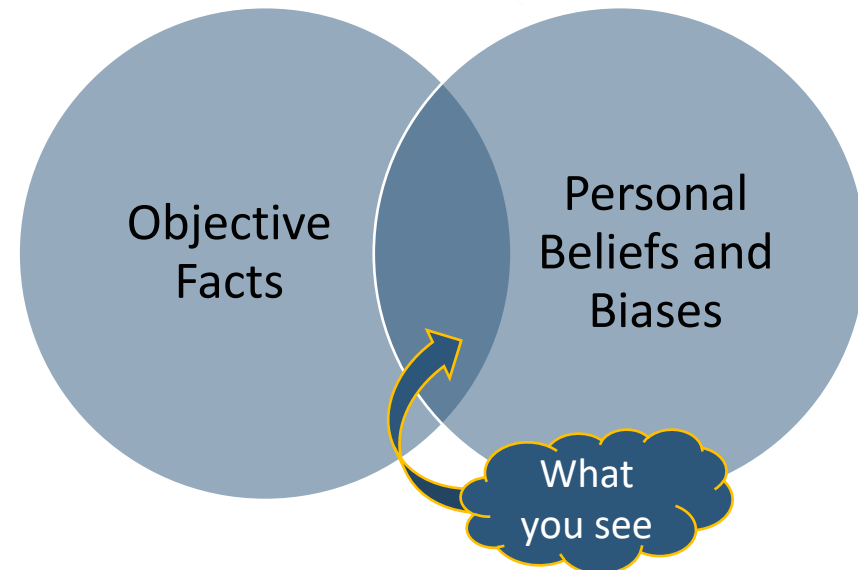
- Example: New hires tend to have similar experience and ethnicity as existing staff

- **Explicit Bias and Discrimination**

- Example: Lower wage paid to female worker performing the same job as a male co-worker

- **Power and Privilege**

- Example: White American citizens are in a position of power and have the privilege of better access to quality education, decent jobs, home ownership, retirement, and wealth



# EQUITY LENS: RACE AND RACISM

- **Race** is a way of categorizing people by skin color and other features
- **Racism** is believing some races are inferior or unworthy
  - Leads to Discrimination, Rejection, Harassment, Intimidation, etc.
- Example: A real estate agent showing properties in an affluent North County neighborhood suggests to a Latinx buyer that they might be more comfortable looking for a home in Watsonville



# RACISM AND RACIAL JUSTICE

The Legal and Prison Systems



Financial Institutions

Racial Justice:

Dismantling the system of deeply embedded institutional racism through legislation, affirmative action programs, and policy changes

Deficient Access to Healthcare

Housing and Wealth Disparities

Racial Justice:

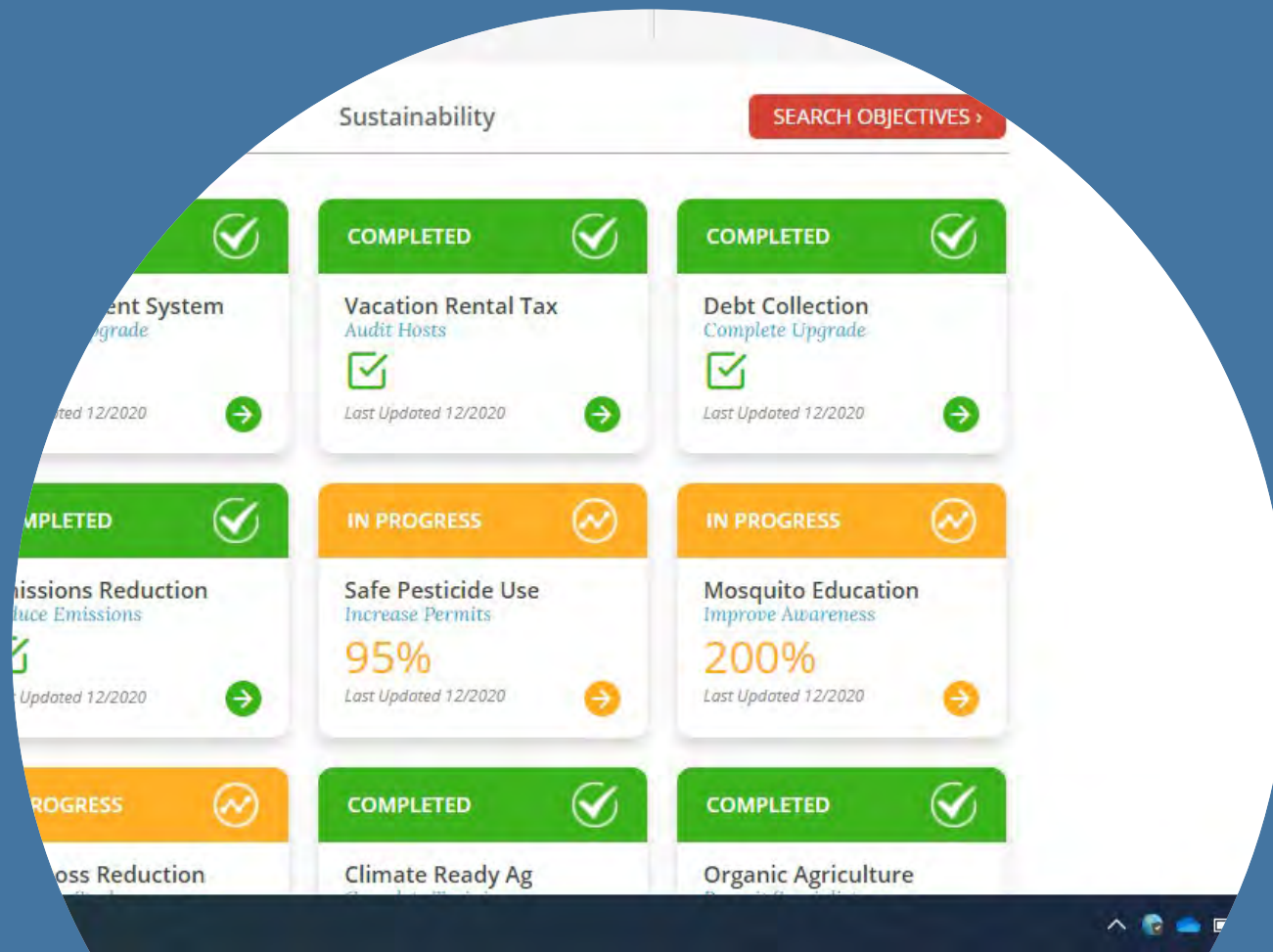
Taking action to undo the cumulative effect of centuries of racism against people of color in the education, housing, healthcare, nutrition, employment, mental health, etc.



**STRUCTURAL RACISM**



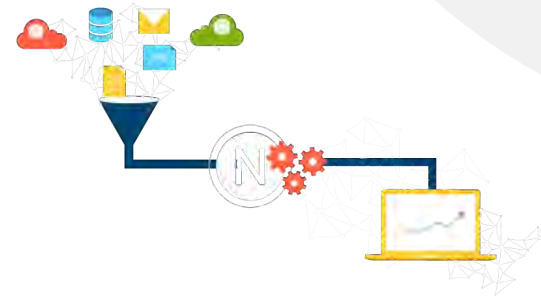
# DEVELOPING OBJECTIVES



# PERFORMANCE MEASUREMENT CRITERIA



Do they pass the public square test?

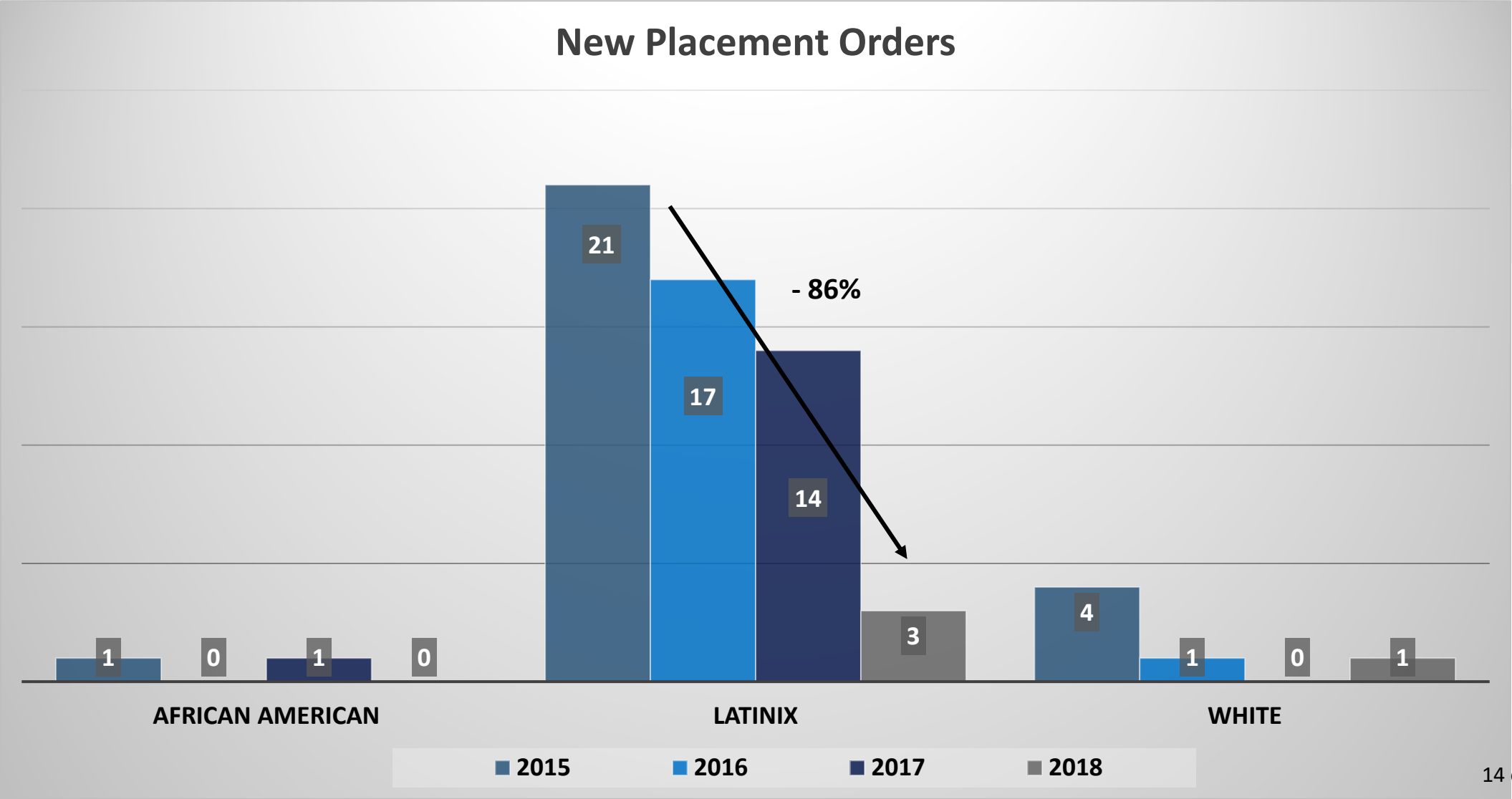


Are they measurable, and the data available and accessible?



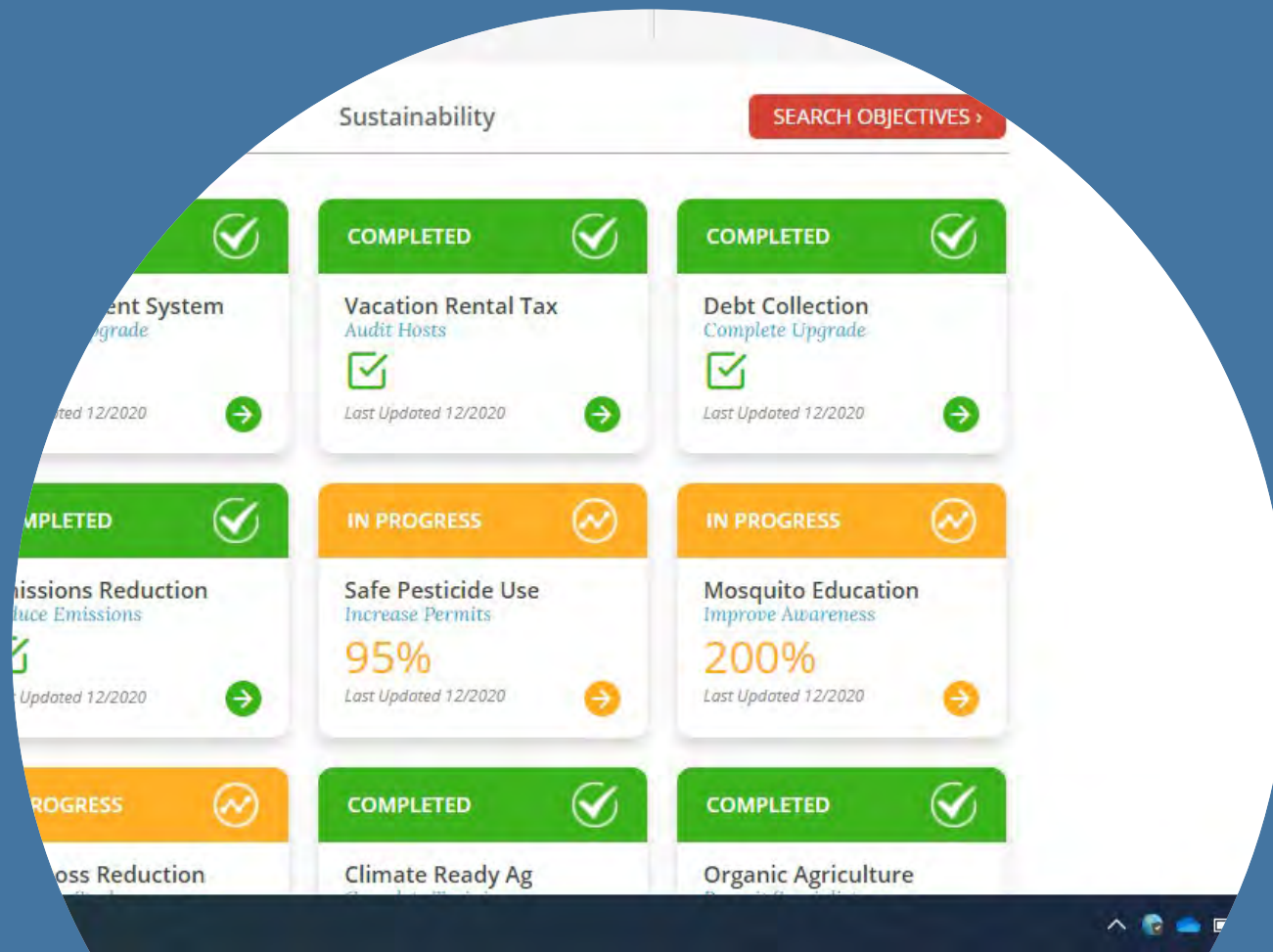
Do they have proxy power?

# FUERTE OUTCOMES





# OBJECTIVE TASKS & TIMELINE



# OPS PLAN TIMELINE

- February - April
  - Operational Plan Instructions
  - Objective Development Workshops
  - Commission Feedback
- May
  - Objective Drafts Due to CAO Analysts May 7
- May – July
  - Objective alignment and vetting
- August
  - Draft Operational Plan to Board
- September
  - Operational Plan adopted by Board





# THANK YOU!

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GENERAL EMAIL INFO



[SURVEY](#)



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# Watsonville Senior Center Reopening

Katie Nuñez  
Older Adult Services Supervisor  
City of Watsonville  
Parks and Community Services Department  
[katie.nunez@cityofwatsonville.org](mailto:katie.nunez@cityofwatsonville.org)  
831-768-3277



## November 2019

The City of Watsonville Parks and Community Services Department took over operations at the Watsonville Senior Center

## Updates to the Senior Center

- Free Public Fiber Optic Wireless Internet
- Updated furniture
- An additional ADA wheelchair ramp located in the front of the building
- Hiring of Senior Center staff

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# Older Adult Services during the COVID-19 Pandemic

## Wellness Calls

Weekly check in calls with Watsonville Senior Center participants to follow up on seniors dealing with loneliness and isolation. Providing resources to those in need.

## Newsletter

Providing updates about resources and information on CDC guidance by mail, and online at [watsonvillerec.com](http://watsonvillerec.com)

## Vaccine Call Center

The Watsonville Senior Center serves as a vaccine call center to help residents in Watsonville book a vaccine appointment at the Watsonville City Hall vaccine site. Through our efforts we have been able to successfully assist over 3,000 people making appointments. The vaccine call center is still in operation. Call 831-768-3279 to make an appointment.



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# Older Adult Services during the COVID-19 Pandemic



## Drive Through Social Events

Ice Cream Social and Thanksgiving pie pick up

## Senior Center Without Limits

With Community Bridges, the City of Santa Cruz, and the County of Santa Cruz we have been able to connect more than 250 older adults with free Amazon Fire tables to be able to join free online zoom activities. We have also helped connect older adults to low-cost internet service.



## Virtual Vigil

Along with various community church leaders, The Watsonville Senior Center organized a virtual vigil for all those affected by the COVID outbreak at the Post Acute Center in Watsonville

<https://www.youtube.com/watch?v=26HexcNHDNI&t=16s>

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# Reopening Plans

- Ecology Action Pedestrian Safety Walking Group happening now
- Official Opening Date: June 21 with limited hours and activities.  
Mon-Fri 8AM-12PM
- Social Activities such as arts and crafts, chair yoga hybrid class, board games, and dancing.
- COVID Guidelines: We are following California Department of Public Health's guidance to keeping our members safe. Masks will be required for all indoor activities, until further notice.
- [Watsonville Senior Center Newsletter](#)
- Grand opening of our Tech Center coming soon in August 2021.

# Plans for the Future

To offer Older Adult Services beyond the four walls of the Watsonville Senior Center

To work with our partner community serving organizations to maximize services to our growing older adult population in Watsonville

Continuing updates to the Watsonville Senior Center

- In Fall 2021 we will be conducting a City wide survey to better identify the needs for Older Adults living in Watsonville to create a our Older Adult Services Strategic Plan.
- 36% of Watsonville's population are 50 or older according to US Census Bureau 2019





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### Scheduled Meetings

Unless otherwise specified, regularly scheduled Seniors Commission meetings are generally held as follows:

DAY: Third (3<sup>rd</sup>) Tuesday  
MONTH: Every other month (February, April, June, August, October and December)  
TIME: 12:30 PM – 2:30 PM  
LOCATION: **United Way of Santa Cruz County\*\*unless held remotely**  
4450 Capitola Road, Ste 106, Capitola, CA 95010

Changes to the schedule, including special meetings, changes of location, or meeting cancellations, will be listed on the website at [www.sccseniors.org](http://www.sccseniors.org) as soon as information becomes available.

2021 Meeting Dates		
DATE	TIME	LOCATION
February 16, 2021	12:30 – 2:30 PM	Remote
April 20, 2021	12:30 – 2:30 PM	Remote
June 15, 2021	12:30 – 2:30 PM	Remote
August 17, 2021	12:30 – 2:30 PM	To Be Determined
October 19, 2021	12:30 – 2:30 PM	To Be Determined
December 21, 2021	12:30 – 2:30 PM	To Be Determined